



Delivering Products to The Wild Ramp

The purpose of The Wild Ramp is to bring together producers and consumers. If you are delivering product to the market, we would first like to say thank you. Our goal is to help you get your products into the hands of your customers. For this to happen in an efficient and orderly way, everyone must do his or her part. The aim of this document is to help you know what you should expect of yourselves, your customers, and The Wild Ramp staff when you make a product delivery.

The Process

Delivering product to The Wild Ramp is very simple. The steps are as follows:

1. Produce the goods you wish to sell. Ensure that there are no legal/regulatory obstacles to selling your products. Secure the approval of The Wild Ramp before planning to deliver any new products. Your approval as a producer *does not guarantee* that TWR can accept everything you would like to sell.
2. Get your product in *market—ready condition*. What does it mean for a product to be “market—ready”? In short, it means that, the moment the product enters the doors of TWR, it is ready to be purchased by a customer. Sometimes there is confusion about the self-adhesive barcode labels provided for free by TWR to producers. These labels are to be applied to products by producers *before* delivery to TWR. The only time you should deliver products without these labels is if:
 - a. Your products have a UPC code of their own
 - b. You wish to use TWR provided green price wands for your products

If your products have their own UPC codes, you must provide these codes to TWR staff when the items are approved for sale.

If you wish to use green price wands, you must inform TWR staff how many wands you need prepared at least 24 hours before your delivery. Staff will be happy to prepare them for you and place them in the producer room.

Barcode labels must be ordered at least 24 hours before you pick them up. Staff members cannot print labels or prepare price wands “on demand.” You must give at least 24 hours’ notice.

3. Deliver your market—ready products to The Wild Ramp. A staff person or volunteer will help you display and/or store your product. Please remember that the final word on product placement belongs to the staff. We will do all we can to make sure you’re happy with how your items are displayed and that everyone is as equally represented as possible.